### SPONSORSHIP OPPORTUNITIES



### AMAZONIA VOCAL ENSEMBLE

Part of Amazonia Music Corp.

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#### WHO WE ARE

Amazonia Vocal Ensemble (AVE), part of Amazonia Music Corp., a 501(c)3 non-profit public benefit corporation, was founded in 2007 by conductor/composer Dr. Cristian Grases currently conductor of the USC Thornton Concert Choir at the University of Southern California. AVE made its debut on November 30th of that year at St. Dominic's Catholic Church in Miami, Florida.

The ensemble, comprised of volunteer amateur singers, boasts a diverse breadth of repertoire, though it specializes in contemporary Latin American Music as well as original arrangements of Latin American folk/popular songs in English, Spanish, Quechua, Portuguese, Papiamento among others.

AVE plays a prominent role in bringing the choral music of Latin America to the spotlight in the south Florida community and is part of a growing movement to introduce Latin American Choral Music into the mainstream.

In September 4th, 2011 AVE hosted the "II International Choral Reunion – Un Canto Sin Fronteras 2011" (A song without frontiers) conducted by the internationally renowned conductor and composer Maestro Alberto Grau. Choristers came from abroad and all over United States to perform that memorable concert. During this choral reunion AVE also performed a Masterclass by master Alberto Grau to conducting students of University of Miami as one of the main sponsors for this important event.

In June of 2015, Amazonia toured Washington DC and performed at the Smithsonian's National Portrait Gallery. In March 2016, kickstarted by a concert directed by renowned choral conductor Maria Guinand, Amazonia partnered with Florida International University's School of Music, acting as a "Lab Choir" for those students seeking a degree in Choral direction.



Nowadays, AVE is committed to expanding its horizons with the renewal of its repertoire, creating chamber groups, incorporation of new members, and most importantly, making strides towards creating the Amazonia Children's Choir.



## CHILDREN'S CHOIR PROJECT SINGING WORLD: PLURAL WORLD

A contribution to Amazonia Vocal Ensemble is an investment in the future. We would love to plant the seeds of good singing for the next generation of Amazonia's singers by training outstanding young performers, and helping them to grow, both as musicians and as responsible young adults.

The main objective of our new project is to develop the integral formation of children and adolescents, using appropriately their free time by promoting civic values, strengthening mechanisms of social integration and enhancing the intellectual, emotional and artistic skills through the teaching and practice of choral singing.

So, let's bring choral music to the children of South Florida. Amazonia uses music as an instrument for social transformation, empowering children to acquire values, develop their abilities and achieve their full potential, through discipline, team work and respect, positively affecting their environment and society. Researches have found that music education is a powerful tool to develop learning skills and social abilities in the kids involved with.



We would like to continue and expand our cooperation with local churches, schools, and civic centers—especially in minorities and impoverished districts—creating youth and children choirs in local communities. Amazonia is uniquely qualified and positioned to help drive this choral movement as it has been an active multilingual choral organization since 2007, embracing and representing the diverse cultures through our music programming in English, Spanish, Portuguese, and Creole.

Inspired by "El Sistema" founded in 1975 by Jose Antonio Abreu, a Venezuelan orchestra conductor, Amazonia hopes to offer a program of choral music education for the youth, aiming that it evolves into a model for social change through music.

#### **KEY PROJECT ACTIVITIES**

- To create Children's Choirs in vulnerable communities, lacking of alternative educational, cultural and recreational programs.
- To develop an annual program of choral activities and concerts to promote the integration of children, developing their skills, abilities and potential in terms of intellectual, social, emotional and artistic strengths and thus reinforce cultural ties with the United States and with their own roots, through a musical repertoire that respects and promotes cultural diversity of the Choir members.

Your support makes it possible for us to bring our world-class choir experience to musically talented children regardless of their ability to pay.





# CORPORATE SPONSORSHIP IS A GREAT BUSINESS DECISION

- ✓ **Invest** in the future of children by promoting education, as well as life-long values such as team work, cultural awareness, and embracing diversity..
- ✓ **Draw attention** to your products and services through our advertising network of press releases, multimedia advertisements, programming, and website communications.
- ✓ Provide name recognition to a desirable and valuable consumer base.
- ✓ Align your brand and your business with the culture and the arts, and reach a broader audience.
- ✓ Invest in the community by supporting educational, and cultural initiatives that promote diversity and enrichment.

#### SPONSORSHIP PACKAGES

	Crystal	Bronze	Silver	Gold	Platinum
Donation Amount	\$500	\$1,000	\$5,000	\$10,000	\$20,000
Private Concerts (in company)	-	-	1	2	4
Advertisement in the Season Program	-	-	Half Page	Full Page	Full Page
Preferential seating at all ticketed events	-	·	✓	✓	✓
Verbal and posted recognition as a corporate underwriter for all concerts	-	-	✓	✓	✓
Complementary tickets for the season's headlining concert	2	4	6	8	10
Company logo and mention in our event programs	✓	✓	✓	✓	✓
Company logo on Amazonia's website	✓	✓	✓	✓	✓

Amazonia also relies on in-kind donations from area businesses such as: food or beverages, hotel accommodations, airfare, printing, or other services. If your company would like to provide in-kind donations of products or services, we will be happy to design a custom benefits package for you.



### **SPONSORSHIP FORM**

Contact Information (Please type or clearly print.)								
Company Name:								
Contact Person:		Title:						
Address:	City:		State:	Zip:				
Phone: ( ) Fax: (	) Ema	il:						
Sponsorship Options								
☐ Platinum (\$20,000) ☐ Gold (\$7	10,000) Silver (\$5,000	)) 🔲 Bronze	(\$1,000)	Crystal (\$500)				
☐ In-kind ☐ Other Amount								
Payment Information								
Full payment is due upon receipt o	f invoice.							
Method of Payment								
Check (payable to Amazonia Voc	cal Ensemble), 🔲 Visa 📗	MasterCard	Amex	Discover				
Card No.:		Exp. Date:	Secu	ırity Code:				
Cardholder's Na	ame:		Billing Zip C	ode:				
Authorized Sigr	nature:		Date:	//				
Donations made to Amazonia \are fully tax	ocal Ensemble, a 501(c)3/ deductible to the extent p		•	corporation,				
In-Kind Donation								
Detailed description of Donation:								
Overtite alemate di	Value of Department	D	Han Datas					
Quantity donated:								
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Return Sponsorship Form and any direct questions regarding Sponsorship to:

Venus Suarez - Amazonia Music Corp. 2800 Glades Circle. Suite 159, Weston, FL 33327 (954) 907-9367 - <u>info@amazoniave.com</u>

Amazonia Vocal Ensemble, part of Amazonia Music Corp, is grateful for your generosity and commitment to our mission and future projects.