

# SPONSORSHIP OPPORTUNITIES



# AMAZONIA

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## VOCAL ENSEMBLE

Part of Amazonia Music Corp.

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## WHO WE ARE

Amazonia Vocal Ensemble (AVE), part of Amazonia Music Corp., a 501(c)3 non-profit public benefit corporation, was founded in 2007 by conductor/composer Dr. Cristian Grases currently conductor of the USC Thornton Concert Choir at the University of Southern California. AVE made its debut on November 30th of that year at St. Dominic's Catholic Church in Miami, Florida.

The ensemble, comprised of volunteer amateur singers, boasts a diverse breadth of repertoire, though it specializes in contemporary Latin American Music as well as original arrangements of Latin American folk/popular songs in English, Spanish, Quechua, Portuguese, Papiamentu among others.

AVE plays a prominent role in bringing the choral music of Latin America to the spotlight in the south Florida community and is part of a growing movement to introduce Latin American Choral Music into the mainstream.

In September 4th, 2011 AVE hosted the "II International Choral Reunion – Un Canto Sin Fronteras 2011" (A song without frontiers) conducted by the internationally renowned conductor and composer Maestro Alberto Grau. Choristers came from abroad and all over United States to perform that memorable concert. During this choral reunion AVE also performed a Masterclass by master Alberto Grau to conducting students of University of Miami as one of the main sponsors for this important event.

In June of 2015, Amazonia toured Washington DC and performed at the Smithsonian's National Portrait Gallery. In March 2016, kickstarted by a concert directed by renowned choral conductor Maria Guinand, Amazonia partnered with Florida International University's School of Music, acting as a "Lab Choir" for those students seeking a degree in Choral direction.





Nowadays, AVE is committed to expanding its horizons with the renewal of its repertoire, creating chamber groups, incorporation of new members, and most importantly, making strides towards creating the Amazonia Children's Choir.



## **CHILDREN'S CHOIR PROJECT SINGING WORLD: PLURAL WORLD**

A contribution to Amazonia Vocal Ensemble is an investment in the future. We would love to plant the seeds of good singing for the next generation of Amazonia's singers by training outstanding young performers, and helping them to grow, both as musicians and as responsible young adults.

The main objective of our new project is to develop the integral formation of children and adolescents, using appropriately their free time by promoting civic values, strengthening mechanisms of social integration and enhancing the intellectual, emotional and artistic skills through the teaching and practice of choral singing.

So, let's bring choral music to the children of South Florida. Amazonia uses music as an instrument for social transformation, empowering children to acquire values, develop their abilities and achieve their full potential, through discipline, team work and respect, positively affecting their environment and society. Researches have found that music education is a powerful tool to develop learning skills and social abilities in the kids involved with.

We would like to continue and expand our cooperation with local churches, schools, and civic centers—especially in minorities and impoverished districts—creating youth and children choirs in local communities. Amazonia is uniquely qualified and positioned to help drive this choral movement as it has been an active multilingual choral organization since 2007, embracing and representing the diverse cultures through our music programming in English, Spanish, Portuguese, and Creole.

Inspired by “El Sistema” founded in 1975 by Jose Antonio Abreu, a Venezuelan orchestra conductor, Amazonia hopes to offer a program of choral music education for the youth, aiming that it evolves into a model for social change through music.

## KEY PROJECT ACTIVITIES

- To create Children's Choirs in vulnerable communities, lacking of alternative educational, cultural and recreational programs.
- To develop an annual program of choral activities and concerts to promote the integration of children, developing their skills, abilities and potential in terms of intellectual, social, emotional and artistic strengths and thus reinforce cultural ties with the United States and with their own roots, through a musical repertoire that respects and promotes cultural diversity of the Choir members.

Your support makes it possible for us to bring our world-class choir experience to musically talented children regardless of their ability to pay.







## 2016 GOLF TOURNAMENT

This year, we will be hosting our fourth annual Golf Fundraiser Tournament bringing families and communities together to support Amazonia's mission.

In order to ensure the success of this very important fundraiser, we are seeking contributions to help defray the costs associated with the event, so that all funds raised can go directly toward Amazonia's new musical projects and operational expenses.

Generous donors like you are the key to our success and make it possible for Amazonia Vocal Ensemble to keep running our most important fundraising event with around 150 participants who show up to enjoy golf, casual networking and a dinner banquet where the tournament winners are announced and where everyone can enjoy a short Amazonia Vocal Ensemble musical performance.

We hope that we can count on your support to help us continue fulfilling our mission of spreading and promoting Latin American and Caribbean choral music, traditions and culture through music ensembles, in order to preserve the cultural heritage of this region.

2016 Golf Tournament Sponsorship Options	\$250	\$500
Sponsor Banner at Tournament	✓	✓
One Golf Player Registration	-	✓



## CORPORATE SPONSORSHIP IS A GREAT BUSINESS DECISION

- ✓ **Invest** in the future of children by promoting education, enjoyment and partnership.
- ✓ **Create** interest in your products and services through our advertising network of press releases, multimedia advertisements, programming, and website communications.
- ✓ **Differentiate** your business with a highly desirable, family oriented and educated audience.
- ✓ **Provide** name recognition to a desirable and valuable consumer base.
- ✓ **Identify** yourself and your business as supporters of the arts AND gain business exposure to those with evident commitment to the arts and our community.
- ✓ **Invest in the community** through educational, cultural and entertaining programming.

## SPONSORSHIP PACKAGES

	Silver \$5,000	Gold \$10,000	Platinum \$20,000
Advertisement in the Season Program	Half Page	Full Page	Full Page
Verbal and posted recognition as a corporate underwriter for all concerts	✓	✓	✓
Preferential seating at all ticketed events	✓	✓	✓
Company logo on all AVE program information, including press releases and multi media advertising	✓	✓	✓
Logo advertising on AVE website with link to company web page	✓	✓	✓
Private Concerts (in company)	—	2	4

AVE also relies on in-kind donations from area businesses such as: food or beverages, hotel accommodations, airfare, printing, or other services. If your company would like to provide in-kind donations of products or services, we will be happy to work out a custom benefits package for you.





# SPONSORSHIP FORM

## Contact Information (Please type or clearly print.)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Options

☐ Platinum (\$20,000)    ☐ Gold (\$10,000)    ☐ Silver (\$5,000)    ☐ \$500    ☐ \$250    ☐ In-kind

☐ Other Amount \_\_\_\_\_

## Payment Information

Full payment is due upon receipt of invoice.

## Method of Payment

☐ Check (*payable to Amazonia Vocal Ensemble*),    ☐ Credit Card:    ☐ Visa    ☐ MasterCard    ☐ Amex

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*Donations made to Amazonia Vocal Ensemble, a 501(c)3 non-profit public benefit corporation,  
are fully tax-deductible to the extent permissible by law.*

## In-Kind Donation

Detailed description of Donation: \_\_\_\_\_

\_\_\_\_\_

Quantity donated: \_\_\_\_\_ Value of Donation: \_\_\_\_\_ Donation Date: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return Sponsorship Form and any direct questions regarding Sponsorship to:

Venus Suarez - Amazonia Music Corp.  
2800 Glades Circle, Suite 159, Weston, FL 33327  
(954) 907-9367 - [info@amazoniave.com](mailto:info@amazoniave.com)

Amazonia Vocal Ensemble, part of Amazonia Music Corp, is grateful for your generosity and commitment to our mission and future projects.